



Safe – Unsafe Sites & Apps

Here are the few apps we consider to be ‘Less of a Risk’ for Teens and Tweens:

These apps are relatively safe for kids and students, and they can be used to help a kid shine online to impress colleges and future employers. When used wisely with our social media formula, these apps will help your students adjust their Google results to create a portfolio of online accomplishments. If your kids want to have a profile on these networks/apps, please consider having a dialog with them and knowing that these are the “lesser of two evils” on social media. At the bottom of this page we list bad apps that we suggest you **not** allow your kids to access/have.

Facebook

Age: 13+

Facebook is an online social networking service.

Free website and app.

Instagram

Age: 13+

Instagram is an online mobile photo-sharing, video-sharing and social networking service.

Free website and app.

LinkedIn

Age: 14+

LinkedIn is a business-oriented social networking service.

Free website and app.

Twitter

Age: 13+

Twitter is an online social networking service that enables users to send and read short 140-character messages called “tweets”.

Free website and app.

These apps can be good (and bad) for your Teens and Tweens:

We recommend you have a dialog with your kids about Sexting and inappropriate content if your kids have these apps. Although some people are very scared of Snapchat and Vine, we are not

against them (since there are way worse apps that your kids could be using). We suggest every parent put in the time each month to have a dialog with their kids about the apps they are using. This is the best way to keep your kids safe (not by restricting the kids, but by talking with them).

[ooVoo](#)

Age: 13+

ooVoo is a video and messaging application for mobile devices and computers.

Free app.

[Kik Messenger](#)

Age: 17+

Kik Messenger is an instant messaging application for mobile devices.

Free mobile app.

[Snapchat](#)

Age: 13+

Snapchat is a photo and video messaging application.

Free mobile app.

[Tumblr](#)

Age: 13+

Tumblr is a blogging platform.

Free mobile app and a website.

[Vine](#)

Age: 17+

Vine is a short-form video sharing service.

Free website and app.

[WhatsApp](#)

Age: 16+

WhatsApp Messenger is a mobile messaging app.

Free mobile app.

Here are the apps considered to NOT be safe for Teens and Tweens:

These are the apps we do not recommend for Teens or Tweens. These apps usually have inappropriate and unmoderated content. Also, they lend themselves to cyberbullying.

[AfterSchool App](#)

Age: 17+

AfterSchool is an anonymous app for posting messages on the online school board.

Free mobile app.

[Ask.fm](#)

Age: 13+

Ask.fm is a social networking site where users can invite questions from other users on the site or from anonymous users.

Free website and app.

BurnBook

Age: 18+

BurnBook is an anonymous app for posting text, photos and audio messages on online school boards.

Free app.

Omegle

Age: 18+

Omegle is a free text and video chat that allows users to communicate with others without the need to register.

Free website and mobile app for 0.99.

Secret

Age: 17+

Secret is an app that allows people to share messages anonymously within their circle of friends, friends of friends, and publicly.

Free mobile app.

StreetChat

Age: 14+

StreetChat is a live photo-sharing board designed for middle school, high school and college students.

Free mobile app.

Whisper

Age: 17+

Whisper is an online board for posting anonymous messages.

Free mobile app and website (only for reading).

Yik Yak

Age: 18+

Yik Yak is an online board for posting and reading anonymous messages from people around your location.

Free website and mobile app.

YouNow

Age: 13+

YouNow is a live broadcasting platform.

Free website and mobile app.